



## Call for Entries: Paula Marshall's People Centered Organization 2010

### **Who Is Paula Marshall?**

Paula is has been the CEO of the Bama Companies, Inc for 25 years. She has been a trailblazer in the areas of quality, employee retention and employee satisfaction. The Bama Companies won the Malcolm Baldrige Award from the United States Department of Commerce in 2004. Paula's new book "Finding the Soul of Big Business" is focused on bringing a more trusting and compassionate workplace to America. With this award, Paula would like to recognize forward thinking organizations that understand the value of their team members.

### **Background Information**

What is a people-centered organization? Well, it's one that:

- Structures its policies and culture around its employees.
- Sees fairness and balance as a priority.
- Makes cuts elsewhere instead of doing layoffs.
- Values its employees as much as its customers.
- Understands that when we all work together, success is inevitable.

Sadly, people-centered organizations are in the minority in today's business climate, which is why we would like to recognize a business that has this business philosophy.

### **Rules and Eligibility**

Do you work for a company that exemplifies the philosophies of a people-centered organization? If so, please fill out the form below to nominate your small to medium (up to 5,000 employees) sized organization for the *Paula Marshall People-Centered Organization Award*. Please have all nominations in by May 15<sup>th</sup>, 2010. All nomination forms should be sent to Colleen McCarty:

Colleen McCarty

Email: [colleen.mccarty@yorkshirepublishing.com](mailto:colleen.mccarty@yorkshirepublishing.com)

Fax: (918) 622-8871

### **Prize**

The employee who nominates the winning organization will receive the new Apple iPad, which is released April 3<sup>rd</sup>. The organization will receive an engraved award, and a copy of Paula Marshall's Finding the Soul of Big Business.



**Nomination Form**

Please provide your contact information below:

Your Name:	
Your Position:	
Company Name:	
Company Address:	
Company Website:	
Your Work Phone #:	
Your Work Email:	

Please respond to the following questions (keeping each response no longer than 1 page):

1. What type of business is your organization engaged in?
2. How has your organization dealt with the present economic downturn?
3. Please give a detailed account of a policy, action or anecdote that you feel illustrates why your company should be considered "People-Centered"